Association for Laboratory Medicine

LabMedUK28

Newcastle 12-14 June

EXHIBITION & SPONSORSHIP

BOOKING NOW



JOIN THE COMMUNITY ADVANCING LABORATORY MEDICINE

On behalf of the Association for Laboratory Medicine, I'm delighted to invite you to partner with us at LabMedUK28 in Newcastle.

With EuroMedLab coming to London in 2027, LabMedUK took a year off and we know many members and partners missed it. So we're really pleased to bring our national conference back in 2028, building on the success of Birmingham in 2026.

This will be our first visit to the North East in many years. Newcastle is easy to reach, with the quickest direct trains from London King's Cross taking 2 hours 36 minutes, and the city has plenty for show delegates. It leads rare disease genomic testing for the region as part of the North East and Yorkshire Genomic Laboratory Hub and it's home to the NHS Highly Specialised Service for Rare Mitochondrial Disorders and the only UK centre licensed for mitochondrial donation.

For industry partners, the North East Innovation Lab at Newcastle Helix provides independent performance testing of new diagnostics.

Our members lead laboratory medicine. They're consultants, directors, heads of department and researchers who influence practice and shape the future of diagnostics and healthcare in the UK and beyond.

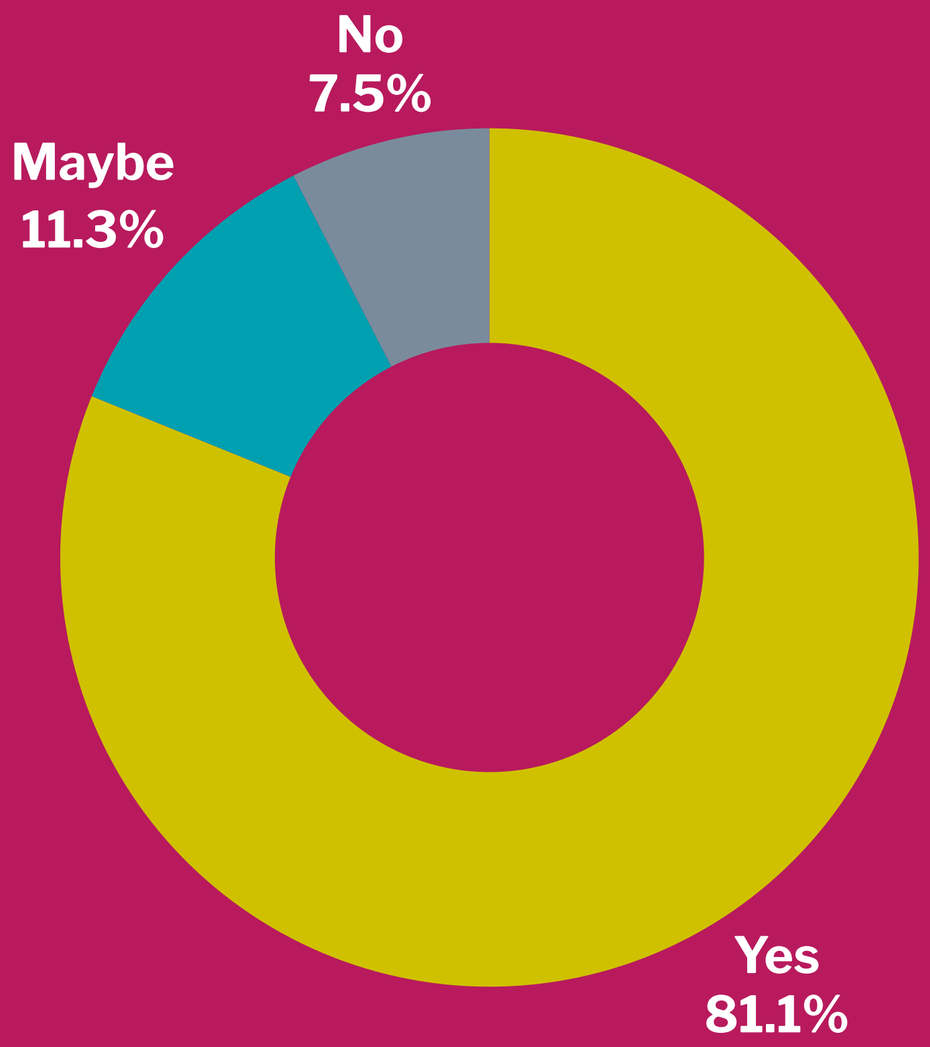
What sets LabMedUK apart is its scale and atmosphere. It's deliberately more intimate and cost-effective than the large conferences, with table-top exhibitions designed for proper conversations. Delegates feel at ease talking to exhibitors, and our passport game drives traffic to every stand.

You'll meet decision-makers and build lasting relationships with the leaders of today and tomorrow.



Ian Godber
President

Association for Laboratory Medicine



LABMED MEMBERSHIP SURVEY - ARE YOU A LEADER?

WHO YOU'LL REACH

Delegate demographic

Clinical scientists, medical practitioners, biomedical scientists, academic researchers and professors

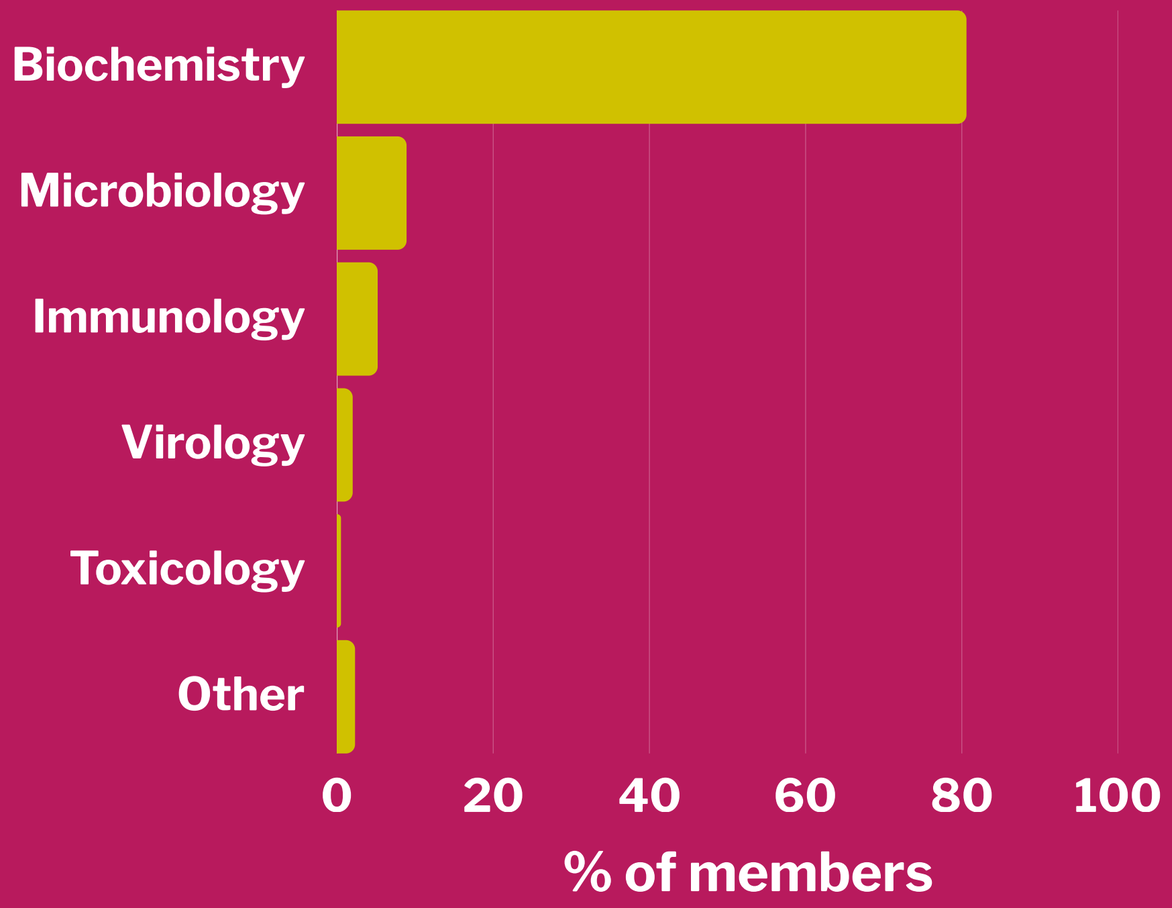
Consultants, directors, heads of departments, researchers, innovators, collaborators and aspiring leaders

Biochemists, microbiologists, virologists,immunologists, toxicologists and other laboratory medicine specialties

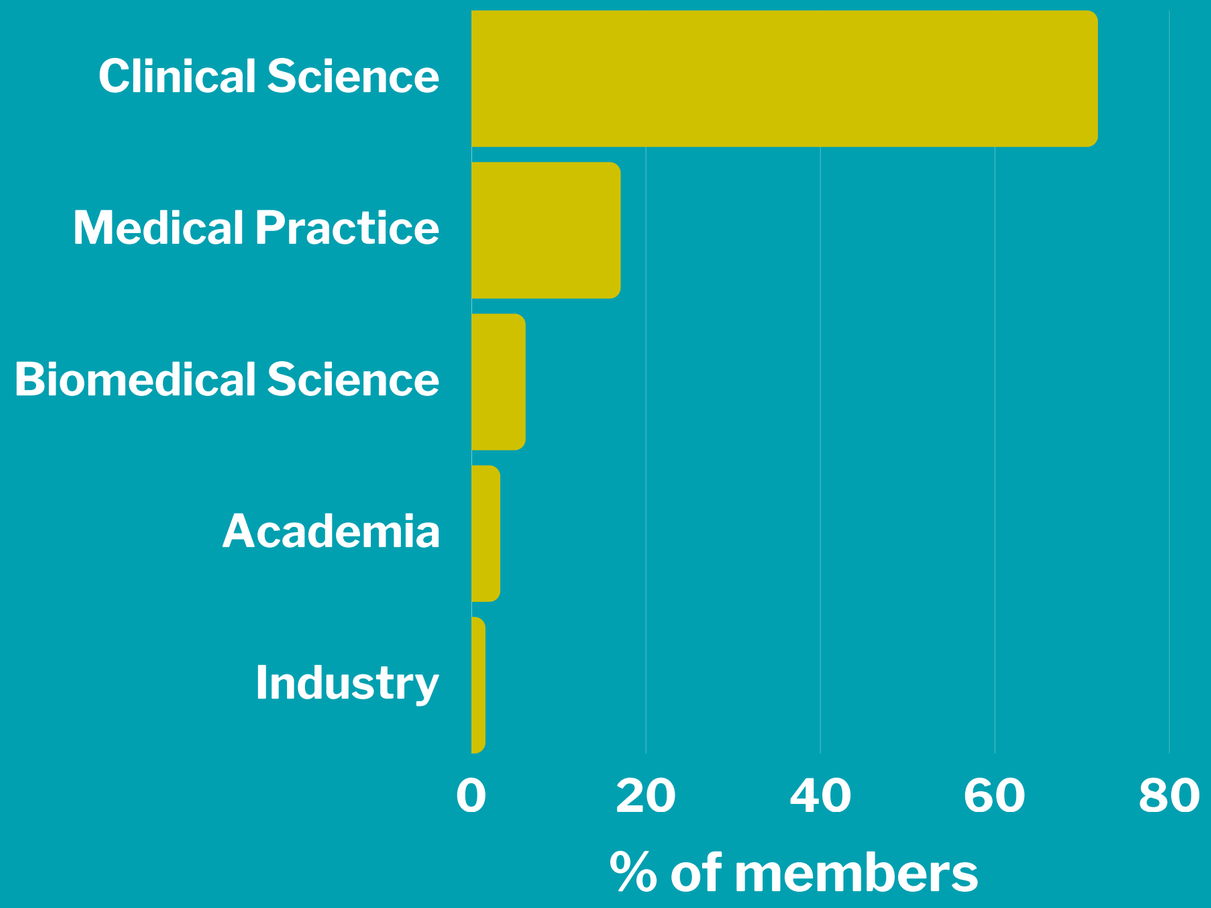
UK NHS, Private sector and industry, Republic of Ireland

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SPECIALTY

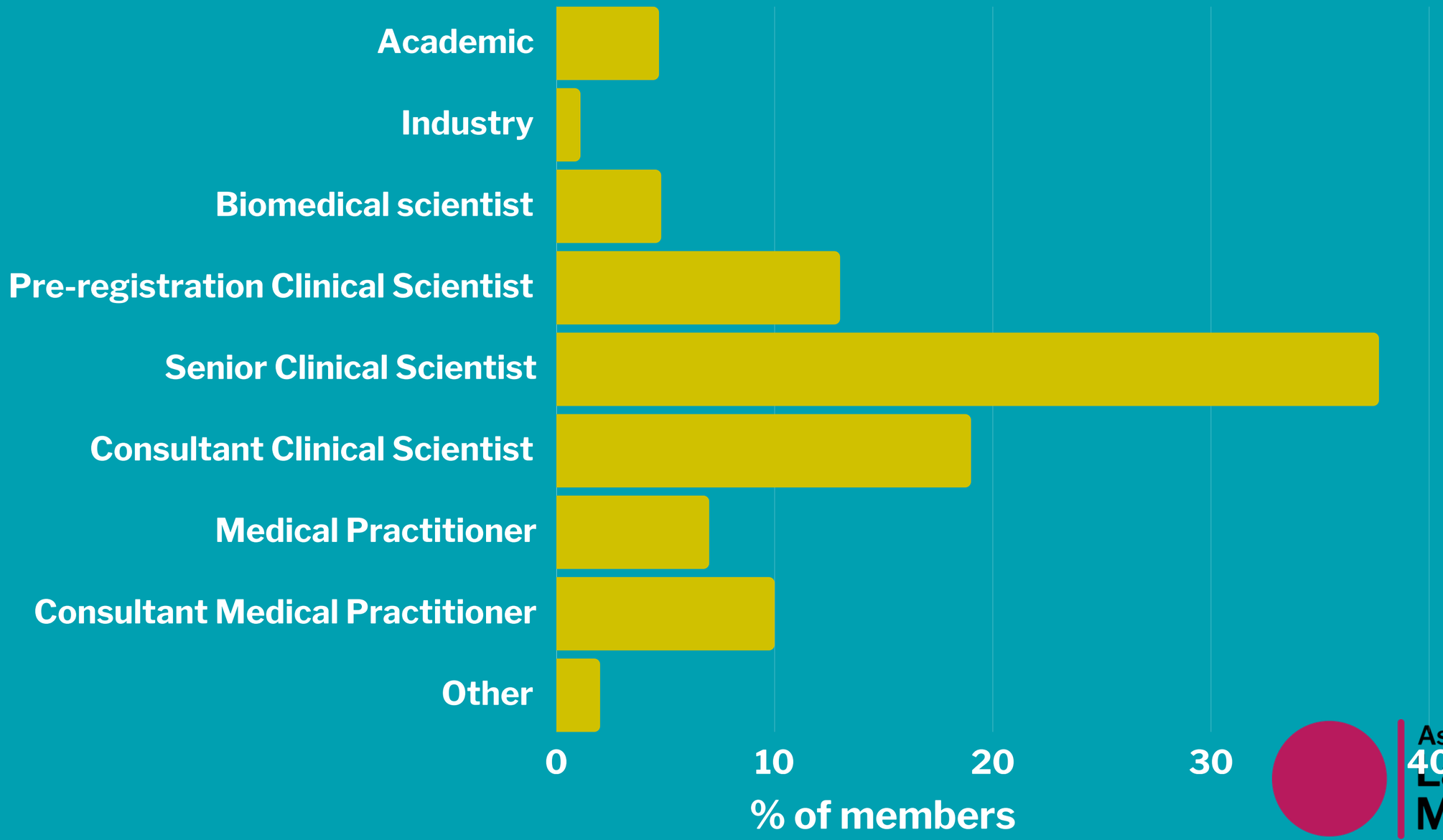


PROFESSION



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CAREER STAGE



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WHY PARTNER WITH US?

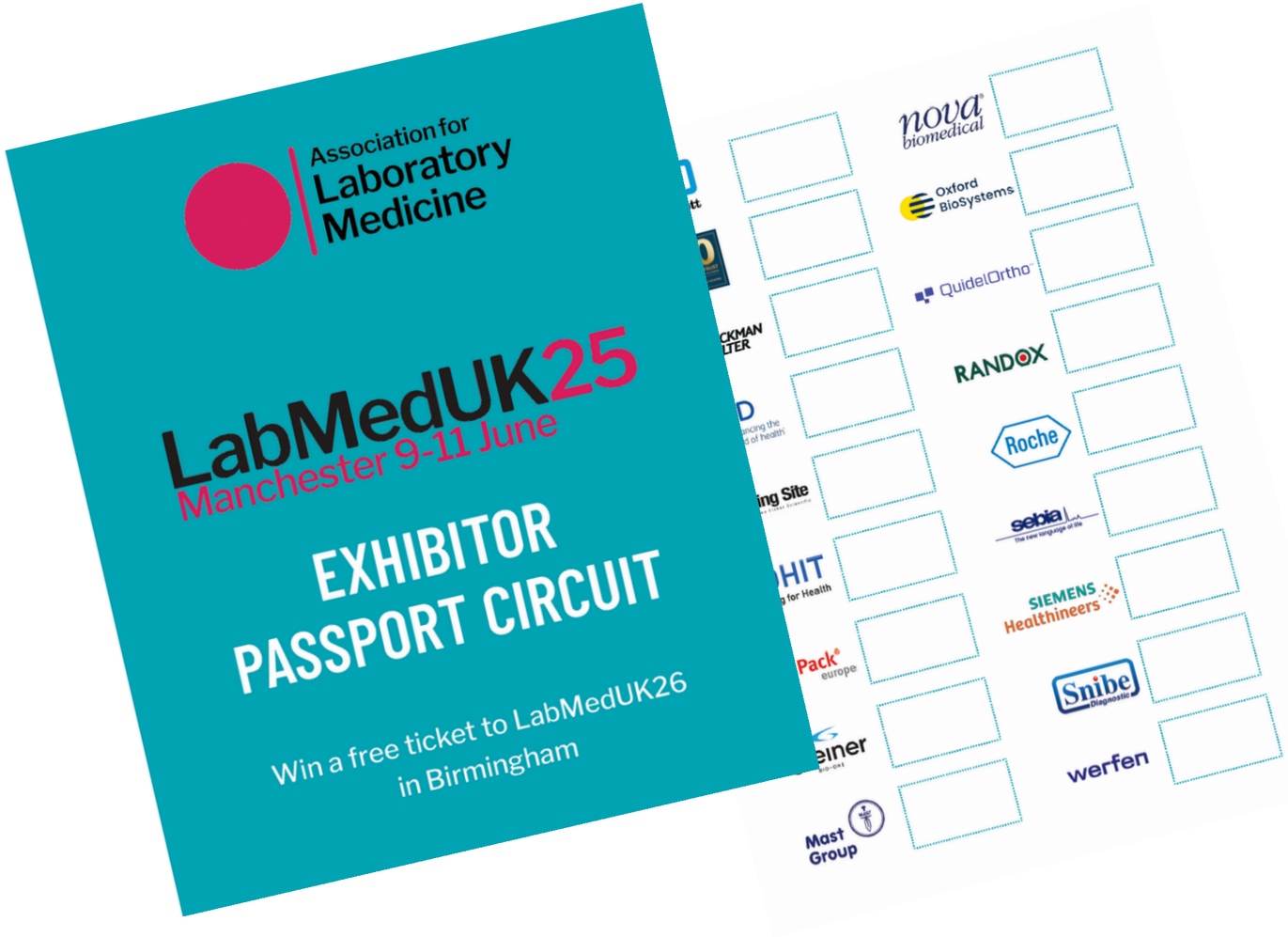
Connect with the UK's leaders in laboratory medicine - the decision-makers shaping diagnostics and healthcare.

Gain high visibility in an intimate, cost-effective setting that promotes genuine conversations and connections.

Engage with delegates who value collaboration and long-term partnerships over sales pitches.

Stand out through interactive features like our "passport game," which drives traffic to every exhibitor.

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BOOST YOUR VISABILITY WITH THE EXHIBITION PASSPORT GAME

Launched in 2025, our Exhibition Passport Game has quickly become a delegate favourite—designed to drive meaningful footfall to exhibitor stands. Delegates collect stamps from participating exhibitors throughout the event for a chance to win a complimentary pass to next year's conference. The initiative sparked fantastic feedback, creating a fun and interactive way to start conversations, increase engagement, and ensure every stand gets noticed. It's a simple concept with powerful results—don't miss the opportunity to be part of it.

SPONSORSHIP PACKAGES

GOLD

£ 15,000 + VAT

- 30-minute Industry Workshop, main theatre
- 15 minute session within main programme
- 6 passes, 4 exhibition passes, 2 delegates passes
- 6 places at social event
- Premium branding at event, website and all marketing material
- Meeting with LabMed President
- Premium 3x2 m exhibition space
- Conference app
    - Customisable profile with bio, social media and more
    - Up to five documents and three videos uploads
    - Self-edit links to keep your profile up to date
    - Business card exchange
    - Featured banner
    - One push notification and email notification on each show day
    - Attendee list access
    - Promotion of 30 minute Sponsor Symposia

Sponsor packages offer a range of flexibility to suit your products and services and reflect your brand.

BOOK NOW!

Packages are limited and allocated on a first come, first served basis.

To discuss or book your sponsorship opportunity at LabMedUK26, please contact:

Tamsin Lawson
Events manager
tamsin@labmed.org.uk

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SPONSORSHIP PACKAGES

SILVER

£ 8,000 + VAT

- 30 minute Industry Workshop for approx. 40 delegates
- 1 delegate pass, 1 exhibitor pass
- 1 place social event
- Branding at the event, website and all marketing material
- Tabletop 1.8m exhibition space
- Conference app
    - Customisable profile with bio, social media and more
    - 1 document and video upload
    - Self-edit links to keep your profile up to date
    - Business card exchange
    - Featured banner
    - One push notification and email notification on each show day
    - Attendee list access
    - Promotion of sponsored session

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OTHER PACKAGES

EXHIBITOR

- 2 exhibition passes
- Tabletop 1.8m exhibition space

£ 4,500 + VAT

NOT FOR PROFIT

- 2 exhibition passes
- Tabletop 1.8m exhibition space

£ 2,250 + VAT

ADDITIONAL OPPORTUNITIES

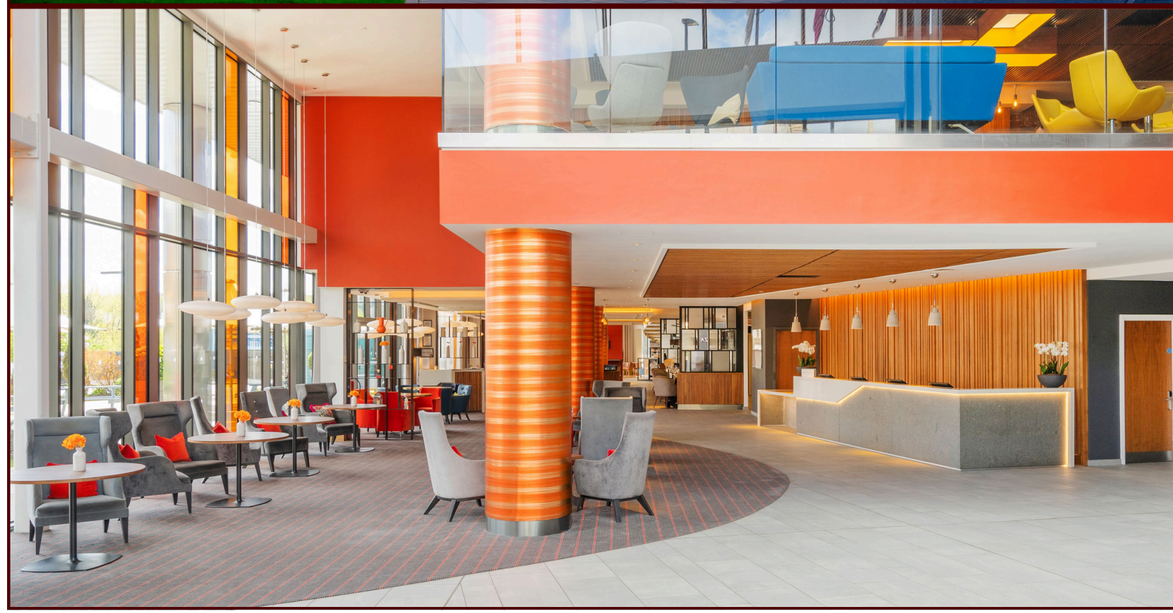
- **Registration sponsor** - £2,000 + VAT
- **Poster board sponsor** - £2,000 +VAT
- **Stewards t-shirts** - £2,000 + VAT
- **Sustainability sponsor** - £2,000 + VAT
- **Medal award sponsor** - £2,000 + VAT (3 year contract)
- **Sponsor discounted delegates places for NHS attendees**
- **Sponsor a main session within the main programme (strategic partners only)**
- **Sponsor poster area**
- **Other options can be discussed**

For companies that are not corporate members of LabMed there is an additional one-off fee of £1000 + VAT.

VENUE

Centrally located within the vibrant, emerging Stephenson Quarter, this new hotel is adjacent to Newcastle Central Station and a short walk from the city centre.
The hotel has close access to main roads and the city's Metro system which offers a short ride to Newcastle International Airport.





ACCESSIBLE

All areas of the building are step free or accessible by lift and have wider corridors and doorways. There is a portable hearing assistance system and a British Sign Language interpreter on duty. More information

SUSTAINABLE

The Crowne Plaza Newcastle has achieved the Green Key Award. This is the top standard for environmental responsibility and sustainable operations in the tourism industry commitment to sustainability, waste reduction, energy efficiency and promoting eco-friendly practices to delegates attending events. More information

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EXHIBITOR FLOOR PLAN



Association for Laboratory Medicine

LabMedUK28

Newcastle June 2028

BOOKING IS NOW OPEN

Don’t miss out on your chance to sponsor or exhibit at LabMedUK28

enquiries@labmed.org.uk

