



EUROMEDLAB LONDON 2027



27TH EUROMEDLAB CONGRESS OF CLINICAL CHEMISTRY AND LABORATORY MEDICINE

JOINTLY ORGANIZED BY IFCC AND EFLM
IN COLLABORATION WITH LABMEDUK27
OF THE ASSOCIATION FOR LABORATORY
MEDICINE

16-20 MAY 2027
Excel London

Sponsor Prospectus
dedicated to Companies





Dear Colleagues and Friends,

On behalf of the International Federation of Clinical Chemistry and Laboratory Medicine (IFCC), it is my distinct honor and privilege to extend a heartfelt invitation to you to attend the 27th European Congress of Clinical Chemistry and Laboratory Medicine—EuroMedLab 2027.

This prestigious IFCC Regional Congress in Europe is proudly organized in collaboration with the European Federation of Clinical Chemistry and Laboratory Medicine (EFLM), and the Association for Laboratory Medicine (ALM); LABMEDUK27. The congress will take place in the awards winning ExCeL Congress Center fulfilling all the requirements to be green and sustainable in the dynamic and iconic capital of the United Kingdom—London—offering a vibrant backdrop for a landmark scientific event.

EuroMedLab is widely recognized as one of the most significant gatherings in laboratory medicine, bringing together a global community of scientists, researchers, clinicians, healthcare leaders, and industry innovators from the In Vitro Diagnostics (IVD) sector. Over the course of five enriching days, participants will experience a stimulating program featuring high-level lectures, symposia, educational workshops, roundtable discussions, poster sessions and a grand exhibition. The scientific agenda spans a comprehensive range of topics, including clinical chemistry, microbiology, hematology, immunology, molecular biology, pharmacogenomics, and more—making this congress a cornerstone for knowledge exchange, professional development, and scientific advancement.

The Scientific Program Committee is committed to designing an outstanding and visionary multidisciplinary program that captures the evolving landscape of laboratory medicine.

From foundational principles to frontier diagnostics and transformative technologies, the congress will spotlight key challenges, opportunities, and breakthroughs shaping our profession. Distinguished international speakers and thought leaders will delve into critical areas across healthcare, diagnostics, and translational science, offering fresh perspectives and insights that drive innovation and improve patient outcomes.

The IVD sector will play a pivotal role in EuroMedLab 2027, delivering two cornerstone initiatives:

- World-class Educational Workshops, where leading experts will present on the latest developments across every discipline of laboratory medicine.
- A major industry exhibition, showcasing cutting-edge instruments, technologies, and services designed to empower modern laboratories and support their essential contributions to healthcare.

Sustainability is at the heart of EuroMedLab 2027. We are committed to hosting a green, eco-conscious, and socially responsible congress, aligned with the highest environmental standards and held at a venue fully equipped to support sustainable practices.

We warmly invite you to join us in London for EuroMedLab 2027—an exceptional opportunity to connect, collaborate, and contribute to the future of laboratory medicine. Your presence will help making this event not only memorable, but truly transformative.

Prof. Tomris Ozben

Chair of the Congress Organising Committee and IFCC President



Dear Colleagues and friends,

On behalf of the Association for Laboratory Medicine, it is with great pleasure that I invite you to the 27th Euromedlab Congress of Clinical Chemistry and Laboratory Medicine, jointly organized by IFCC and EFLM in collaboration with Labmeduk27 of the Association for Laboratory Medicine, to be held in the historic city of London in May 2027. As one of the most vibrant and cosmopolitan cities in the world, London provides the perfect backdrop for our meeting, offering a unique blend of rich history, cultural diversity, and progressive innovation. As a world leader in biomedical research and innovation, London offers an exceptional setting for scientific exchange. With sustainable, modern facilities at ExCeL, we look forward to welcoming colleagues from around the globe to exchange ideas, advance knowledge, and shape the future of our field.

The congress will showcase cutting edge scientific topics from across the field of laboratory medicine and will cover some of the core values of our host Association, including sustainability, equitable access to new technologies and training, and promoting new scientific developments to improve health and wellbeing.

Come and visit us in London, the city itself is iconic, from the landmarks such as the Tower of London, Buckingham Palace, and the British Museum, to the charming districts throughout the city, London has something for everyone. The conference venue itself will be easily accessible and located within London's regenerated Docklands.

We look forward to seeing you here in 2027

Warmest regards,

Dr. Ian Godber

Congress President and President of the Association for Laboratory Medicine

DATES TO FOCUS ON

15 December 2026

deadline for abstracts submission

15 March 2027

deadline for reduced registration fees



Organising Secretariat

MZ EVENTS SRL

Via Carlo Farini 81 | 20159 Milano | Italy

Phone: +39 02 66802323 - Ext. 932

E-mail: companies@euromedlab2027london.org

Website: www.euromedlab2027london.org

16
MAY

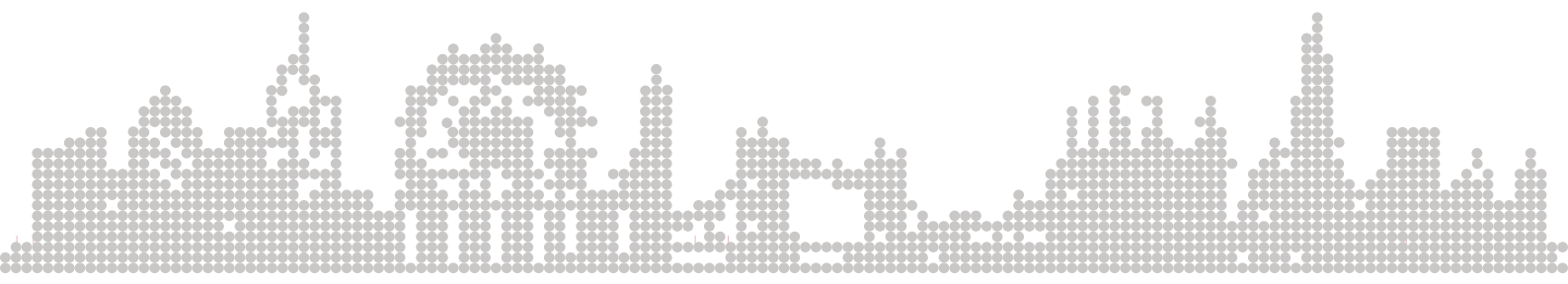
17.00-19.00 OPENING CEREMONY | WELCOME RECEPTION

17
MAY

• • • • • • • • • • TENTATIVE TIMETABLE

MAIN HALL - ROOM A	ROOM B	ROOM C	ROOM D	ROOM E	ROOM F
09.00-11.00					
IFCC SYM 1	EFLM SYM 1	SYM 1	SYM 2	IFCC SYM 2	ALM SYM 1
11.00-11.30					
BREAK					
11.30-12.30					
PLENARY 1					
12.30-14.00					
POSTER SESSION LUNCH					
13.00-14.00					
LW 1		LW 2	LW 3	LW 4	LW 5
14.30-15.30					
EDUW 1		EDUW 2	EDUW 3	EDUW 4	EDUW 5
16.00-17.00					
EDUW 6		EDUW 7	EDUW 8	EDUW 9	EDUW 10

10.00-17.00 EXHIBITION OPEN



MAIN HALL - ROOM A	ROOM B	ROOM C	ROOM D	ROOM E	ROOM F
09.00-11.00					
IFCC SYM 3	EFLM SYM 2	SYM 3	SYM 4	SYM 5	ALM SYM 2
11.00-11.30					
BREAK					
11.30-12.30					
PLENARY 2					
12.30-14.00					
POSTER SESSION LUNCH					
13.00-14.00					
	LW 6	LW 7	LW 8	LW 9	LW 10
14.30-15.30					
	EDUW 11	EDUW 12	EDUW 13	EDUW 14	EDUW 15
16.00-17.00					
	EDUW 16	EDUW 17	EDUW 18	EDUW 19	EDUW 20

10.00-17.00 EXHIBITION OPEN



19
MAY

TENTATIVE TIMETABLE

MAIN HALL - ROOM A	ROOM B	ROOM C	ROOM D	ROOM E	ROOM F
09.00-11.00					
IFCC SYM 4	EFLM SYM 3	SYM 6	SYM 7	SYM 8	ALM SYM 3
11.00-11.30					
BREAK					
11.30-12.30					
PLENARY 3					
12.30-14.00					
POSTER SESSION LUNCH					
13.00-14.00					
LW 11		LW 12	LW 13	LW 14	LW 15
14.30-15.30					
EDUW 21		EDUW 22	EDUW 23	EDUW 24	EDUW 25
16.00-17.00					
EDUW 26		EDUW 27	EDUW 28	EDUW 29	EDUW 30

10.00-17.00 EXHIBITION OPEN

20
MAY

TENTATIVE TIMETABLE

MAIN HALL - ROOM A	ROOM B	ROOM C	ROOM D	ROOM E	ROOM F
09.00-11.00					
IFCC SYM 5	SYM 9	SYM 10	SYM 11	SYM 12	SYM 13
11.00-11.30					
BREAK					
11.30-12.30					
PLENARY 4					
12.30-13.00					
CLOSING CEREMONY					



SPONSORSHIP

Packages

The EUROMEDLAB LONDON 2027 Organising Committee has decided to offer four levels of sponsorship packages, in addition to standard exhibitors.

Platinum sponsor



- exhibition space (160 sqm included)
- sponsorship
 - name and logo in all congress publications
 - 3 Educational workshops (60 minutes)
 - 1 advertising page on the Final Programme
 - 2 mass mailing dispatches
 - sponsorship options to be defined (total amount of € 21.500)
- 14 registrations (for company employees)

TOTAL AMOUNT - € 235.000 (+VAT when applicable)

TOTAL AS IFCC CORP MEMBERS - € 187.000 (+VAT when applicable)

Gold sponsor



- exhibition space (120 sqm included)
- sponsorship
 - name and logo in all congress publications
 - 2 Educational workshops (60 minutes)
 - 1 advertising page on the Final Programme
 - 2 mass mailing dispatches
 - sponsorship options to be defined (total amount of € 10.000)
- 10 registrations (for company employees)

TOTAL AMOUNT - € 171.000 (+VAT when applicable)

TOTAL AS IFCC CORP MEMBERS - € 137.000 (+VAT when applicable)

Silver sponsor



- exhibition space (60 sqm included)
- sponsorship
 - name and logo in all congress publications
 - 1 Educational workshop (60 minutes)
 - 1 advertising page on the Final Programme
 - sponsorship options to be defined (total amount of € 8.500)
- 8 registrations (for company employees)

TOTAL AMOUNT - € 98.000 (+VAT when applicable)

TOTAL AS IFCC CORP MEMBERS - € 78.000 (+VAT when applicable)

Bronze sponsor



- exhibition space (40 sqm included)
- sponsorship
 - name and logo in all congress publications
 - 1 advertising page on the Final Programme
 - sponsorship options to be defined (total amount of € 7.000)
- 4 registrations (for company employees) € 1.000

TOTAL AMOUNT - € 53.000 (+VAT when applicable)

TOTAL AS IFCC CORP MEMBERS - € 41.500 (+VAT when applicable)

MORE SPONSORSHIPS

Additional opportunities

Advertising page on the digital Final Programme

€ 6.000 - inner page

€ 8.000 - back cover

Congress App - Splash Page

€ 15.000 - exclusive

Pads and Pens (5.000 items)

€ 5.000 + production

Logo on the Time Table / Week Agenda

€ 7.000

Logo on the Exhibition Area Map

€ 7.000

Additional exhibition space - per square meter

€ 700

Educational Workshop or Lunch Workshop (60 minutes)

€ 16.000

Congress Bags (5.000 items)

cost of bags production

Leaflet/Gadgets in Congress Bags (5.000 items)

€ 5.000

Lanyards for Delegate badges (5.000 items)

€ 15.000 + production

Lanyards for Visitor badges (5.000 items)

€ 15.000 + production

Coffee points - per day

€ 12.000

Water dispensers - per day

€ 6.000

Speakers' and Guests' Lounge

to be quoted upon request

Sponsored Wi-Fi connection - per day

to be quoted upon request

Personalised mass mailing - each dispatch

€ 1.500

This opportunity is valid for Platinum and Gold sponsors ONLY.

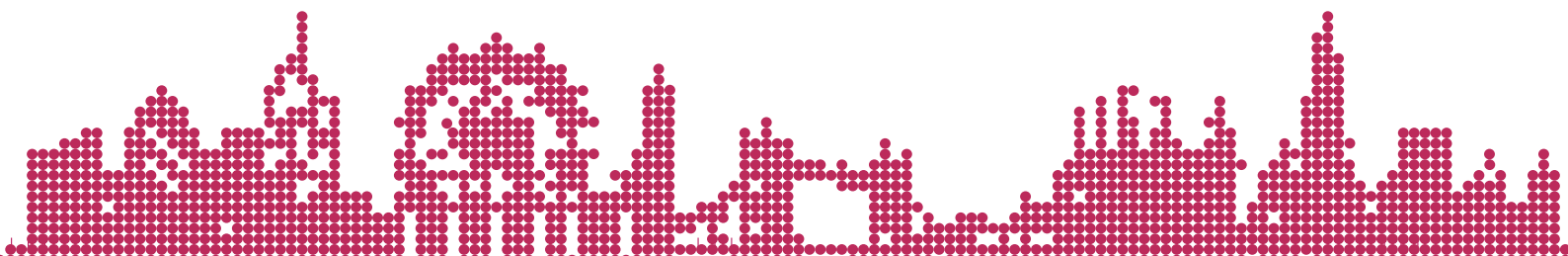
There will be just ONE dispatch per day.

Hospitality rooms - these rooms will be hired empty

€ 3.500 - one day

€ 15.000 - 5 days

All IFCC Corporate Members and non-IFCC member IVD companies participating to the Congress are formally informed that it is **strictly prohibited** to organize any external/outside educational or scientific meetings or workshops during the congress dates, as well as the days immediately before and after.



INFORMATION ON Exhibition Area

EQUIPPING AND SETTING UP BOOTHS

Exhibition space and booths are defined as the bare space occupied. Any type of equipment may be set up for display at a booth. Available spaces are shown on the enclosed maps.

COST FOR EXHIBITION SPACE

The cost of the exhibition space is
€ 700,00 per square meter (+ VAT when applicable)

Minimum exhibition space is 4x3 meters (12 sqm).

SET-UP AND DISMANTLING

Friday 14 May 2027
08:00 - 20:00 Booth Set up

Saturday 15 May 2027
08:00 - 20:00 Booth Set up

Sunday 16 May 2027
08:00 - 16:00 Booth Set up

Wednesday 19 May 2027
18:30 - 20:00 Booth Dismantling

Thursday 20 May 2027
08:00 - 20:00 Booth Dismantling

Any request to extend the time indicated for booth setup or dismantling should be discussed with the Organising Secretariat.

CONFIRMATION OF RESERVATIONS

Please fill in the enclosed Application Form to be sent by e-mail to: companies@euromedlab2027london.org

The Organising Secretariat will send the exhibition space contract with confirmation of the reservation by e-mail. One copy must be signed by an officer of the company and returned to the Organising Secretariat.

Important Notice: placement in exhibition space is definitive, however the Organising Secretariat reserves the right to change location based on the received reservations.

OPENING HOURS OF THE EXHIBITION

The exhibition **will be open** as follows:

Monday 17 May 2027	10:00 - 17:00
Tuesday 18 May 2027	10:00 - 17:00
Wednesday 19 May 2027	10:00 - 17:00

EXHIBITORS' PORTAL

The on-line platform with all technical information for the booth and the possibility to place your orders for furniture, A/V equipment, catering and all services connected to the Exhibition Area will be opened by November 2026. Username and password will be sent after contract signature.

INFORMATION ON

Educational Workshops ^(EDUW) AND Lunch Workshops ^(LW)

EduWs and LWs

1 hour each

will be scheduled during lunch break and in the afternoon of each Congress day, from Monday to Wednesday. A transition time of 30 minutes between 2 consecutive workshops will be set in order to avoid any overlap issues.

Furthermore, no other conference event is scheduled in the afternoon.

Therefore, Companies organising EduW and LW slots may actively contribute not only to the marketing success of the conference, but also to its scientific value. As an essential part of the scientific contents, the programmes will be included in the Final Programme.

Please ensure that neither commercial advertising, nor bias are included in the Speakers' presentations.

COSTS

Educational Workshops and Lunch Workshops cost € 16.000,00 per 60 minutes. For the LWs the company will be charged also for the catering service (box lunches). Payment must be remitted as per contract. All expenses for participation, accommodation and registration of speakers and selected chairpersons will be charged to the company sponsoring the EduW and LW. Expenses will be charged even if speakers and/or chairpersons are already speaking or chairing other conference sessions or are members of the conference committees. The sponsor is liable for payment no later than 30 days from receipt of the invoice.

ASSIGNMENT OF EduWs and LWs

Companies interested in sponsoring a workshop should contact MZ Events to select a slot among those available. Workshops will be assigned in the order by which they are reserved. Following reservation by e-mail, a formal confirmation must be sent immediately as per the following.

EduWs and LWs CONFIRMATION

Use the enclosed Application Form, to be sent by e-mail. Within five days after the receipt of the application form, MZ Events will send by e-mail the EduW or LW agreement with confirmation of the reservation. One copie must be signed by an officer of the company and returned to MZ Events.

DEADLINES TO FOCUS ON

January 15th, 2027	EduW / LW programme (title, chair, 1 or 2 speakers) to be received
February 1st, 2027	Notification of EduW and/or LW approval

CONFERENCE ROOMS FOR EduWs and LWs

All rooms will be part of the congress complex. Signs will be provided for these and the other conference rooms. The room will be equipped with video projector connected with a personal computer, laser pointer, moderators table with two table microphones, a podium microphone, a self-standing microphone for audience discussions, and a wireless microphone. A professional hostess and an audiovisual technician in the conference room will be available to the company. Chairpersons and speakers will have glasses, water, pads, pens, and name plates on their tables, as per advance instructions sent to the Organising Secretariat.

ROOMS CAPACITIES

Room **B** has a capacity of 600 seats
Room **C** has a capacity of 400 seats
Room **D** has a capacity of 350 seats
Room **E** has a capacity of 240 seats
Room **F** has a capacity of 180 seats



INFORMATION ON

Exhibitor badges

Each company will be given a specific number of exhibitors badges, according to the level of sponsorship they applied for:

PLATINUM SPONSOR	180 badges
GOLD SPONSOR	100 badges
SILVER SPONSOR	80 badges
BRONZE SPONSOR	50 badges

EXHIBITOR (up to 16 sqm space)	10 badges
EXHIBITOR (more than 16 sqm)	20 badges

These badges will show only the name of the company and will allow company employees (only) access to the Exhibition Area and to the room of its own workshops. They will not allow attendance to the scientific symposia.

ADMITTANCE TO THE

Exhibition Area on company badge

Delegates who registered to the congress benefit from access also to the Exhibition Area.

All other Visitors will be given the possibility to print a free Visitor badge in advance or collect it at the registration desk.

An on-line system for the registration as Visitors will be available in the conference website.





Congress Venue

EXCEL LONDON

Royal Victoria Dock, 1

Western Gateway, London E16 1XL, UK

<https://www.excel.london/>

The entrance for EUROMEDLAB 2027

Congress is East Entrance.

The venue is connected by an Elizabeth line station, three DLR stations, a number of bus stops, and a cable car station.



BY PUBLIC TRANSPORT

The Elizabeth Line and DLR are the quickest routes to Excel. Alight at Custom House for the west entrance or Prince Regent for the east entrance.



BY TRAIN

London is connected by rail to all the major cities in the UK. It's a short hop from any of the London rail stations to Excel.



BY CAR

If you're using satellite navigation please enter the postcode E16 1FR for the entrance to the car park. Please be aware that there is no access to the venue car park from Western Gateway or Seagull Lane. If you are travelling from central London or from the south, using the Blackwall Tunnel to access the car park and lorryways, please use the A13 and turn off on the A112 junction taking Tollgate Road southbound.

From 7 April 2025 the Silvertown Tunnel will provide additional cross river access to Excel London from the Greenwich Peninsula for vehicles.



WALKING & CYCLING

Cycle racks Excel London has free to use cycle racks located at the west entrance taxi drop off point, underneath the DLR walkway.

We are very close to the cycle superhighway route CS3 which runs from Barking to Tower Gateway.

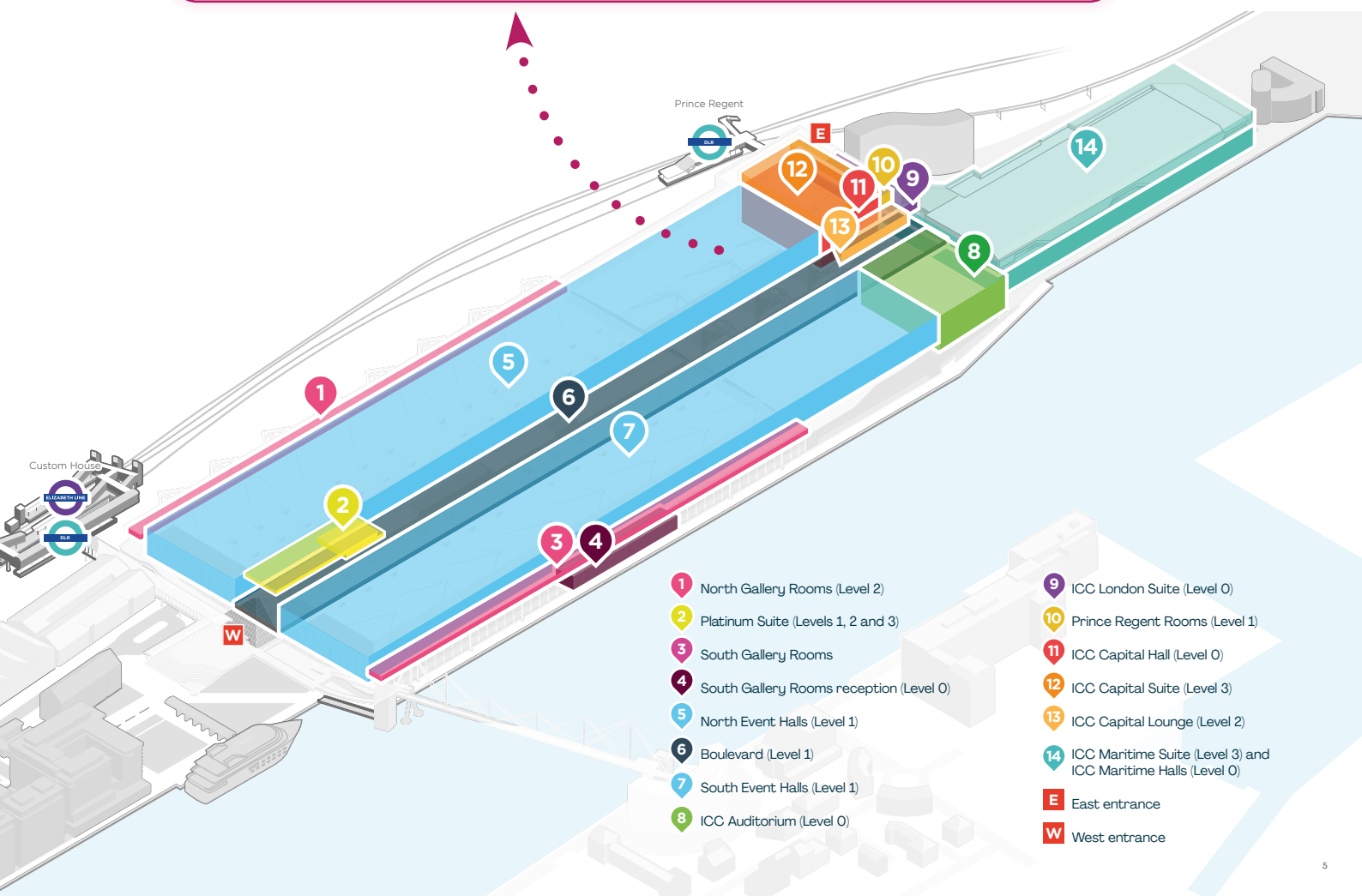
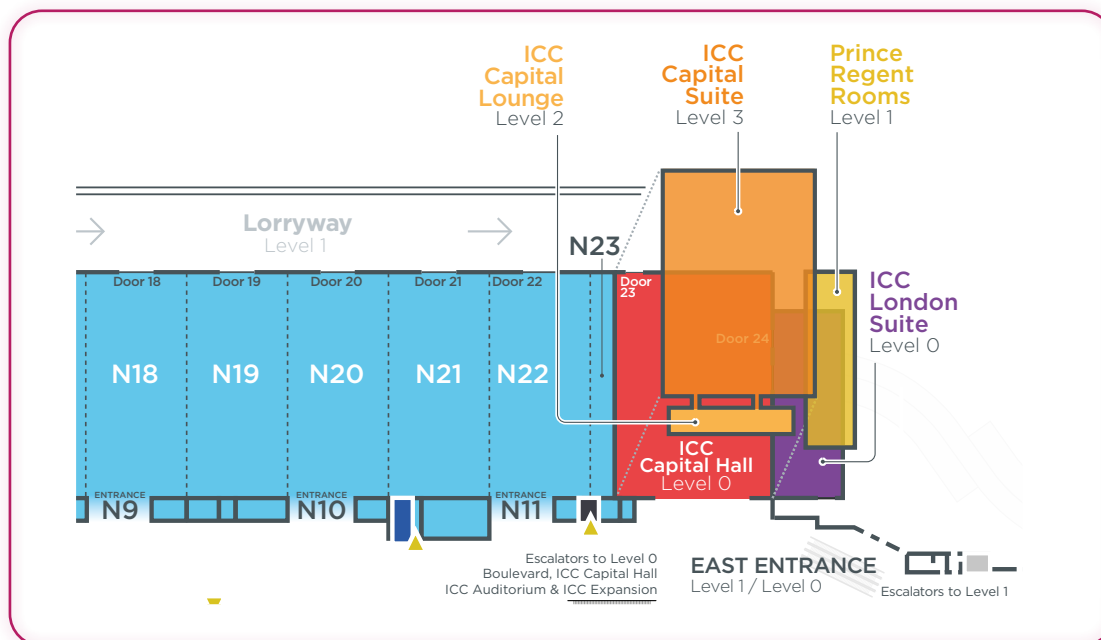
You can take your bike on the IFS Cloud cable car at any time and at no extra cost.

Bikes are allowed on the DLR off-peak Monday to Friday until 07:30, between 09:30-16:00, and after 19:00, and all day during weekends and Bank Holidays.

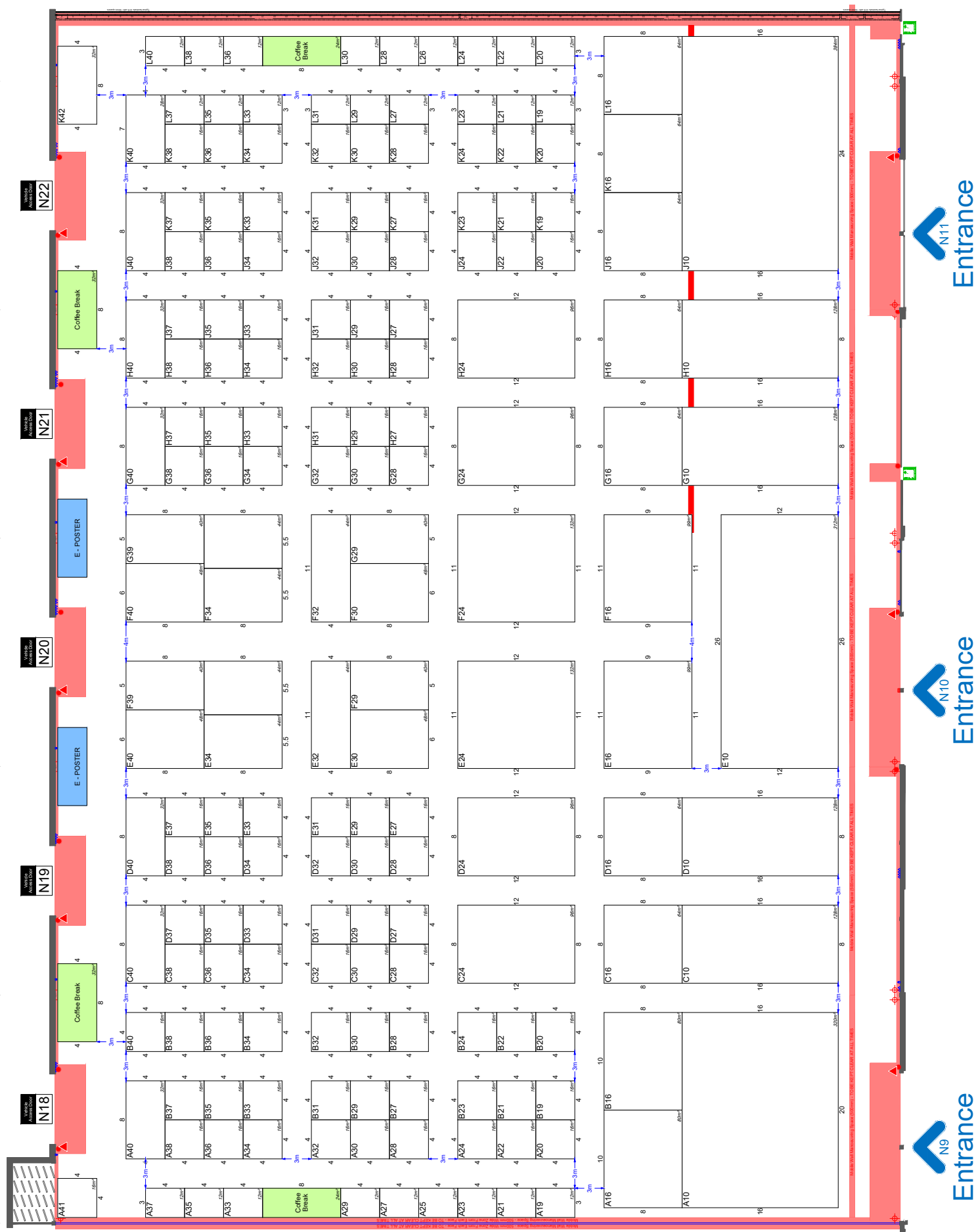
For more information on how to get to Excel London, please visit <https://www.excel.london/visitor/getting-here>

GLOBAL Overview

EXHIBITION AREA - N18/N22



Map



APPLICATION FORM 1/2

Please return to the Organising Secretariat MZ Events
companies@euromedlab2027london.org

COMPANY NAME

VAT N° (EU) / Fiscal code (Extra-EU) - **COMPULSORY**:

ADDRESS

CITY

ZIP CODE

COUNTRY

PHONE

E-MAIL ADDRESS

PERSON IN CHARGE OF **SIGNING THE CONTRACT**:

We confirm our sponsorship under the following formula:

☐ Package _____ (choose if Platinum, Gold, Silver or Bronze)

for a total of € _____, including (list your package):

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

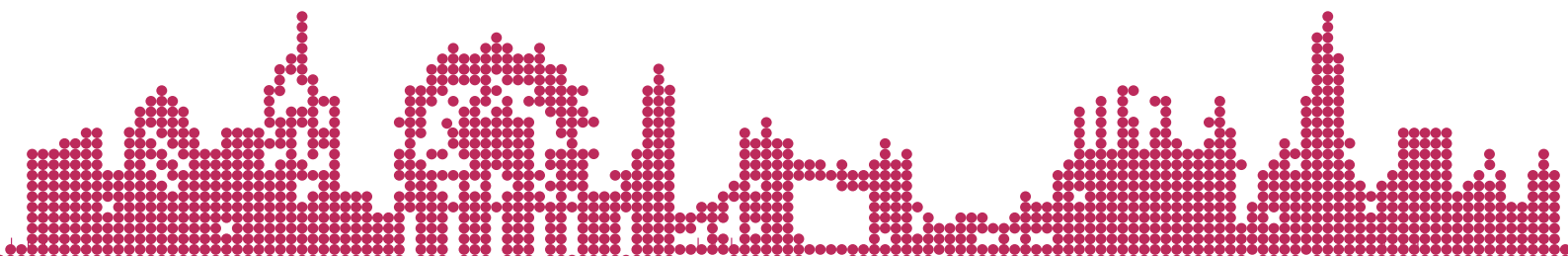
☐ Exhibitor: € 700 + VAT when applicable (per square meter)

Exhibition space: _____ (please fill in the number of the preferred space/s)

Total of _____ square meters, for a total of € _____

☐ Educational workshop or Lunch workshop: € 16.000 + VAT when applicable (60 min each)

Slot Number(s) _____, for a total of € _____



APPLICATION FORM 2/2

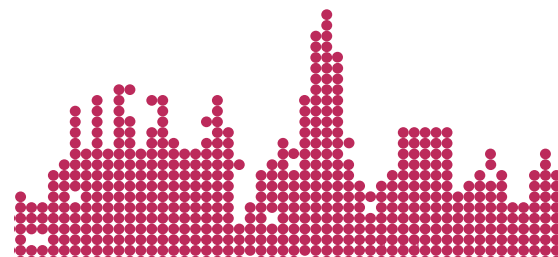
OTHER SPONSORING OPPORTUNITIES

☐ Advertising page on the digital Final Programme	€ 6.000 – inner page € 8.000 – back cover
☐ Congress App – Splash Page	€ 15.000 – exclusive
☐ Pads and Pens (5.000 items)	€ 5.000 + production
☐ Logo on the Time Table / Week Agenda	€ 7.000
☐ Logo on the Exhibition Area Map	€ 7.000
☐ Additional Exhibition Space - per square meter	€ 700
☐ Educational Workshop or Lunch Workshop (60 minutes)	€ 16.000
☐ Congress Bags (5.000 items)	cost of bags production
☐ Leaflet/Gadgets in Congress Bags (5.000 items)	€ 5.000
☐ Lanyards for Delegate badges (5.000 items)	€ 15.000 + production
☐ Lanyards for Visitor badges (6.000 items)	€ 15.000 + production
☐ Coffee points - per day	€ 12.000
☐ Water dispensers - per day	€ 6.000
☐ Speakers' and Guests' Lounge	to be quoted upon request
☐ Sponsored Wi-Fi connection - per day	to be quoted upon request
☐ Personalised mass mailing - each dispatch	€ 1.500
☐ Hospitality room - these rooms will be hired empty	€ 3.500 – one day € 15.000 – 5 days

We await your confirmation of these services and the related Agreement to be signed.
Our company hereby agrees to meet the financial obligations arising from this request.

Date _____

Signature and company seal _____





www.euromedlab2027london.org



ORGANIZING SECRETARIAT

MZ Events

Via Carlo Farini, 81 - 20159 Milan, Italy

www.mzevents.it

Sponsors & Exhibitors: companies@euromedlab2027london.org

General information: info@euromedlab2027london.org